



**“Idaho Gives” May 2. Will You?  
Local Girl Scout council participating in all day giving event**

**(Coeur d’Alene, Idaho–April 26, 2013):** Girl Scouts Eastern Washington and Northern Idaho is excited to be participating in the first “Idaho Gives” statewide day of charitable giving to benefit Idaho nonprofit organizations on May 2. *Idaho Gives*, an inaugural statewide event offered by the Idaho Nonprofit Center, is a single day dedicated to charitable giving in Idaho.

“We are honored to be included as one of the nonprofits eligible to participate in this 24-hour event and have the opportunity to share the Girl Scout mission and story with so many people all at once all day long on May 2,” said Bobbie Domonouski, fund development director at GSEWNI. “This day is a unique avenue to explain the important role Girl Scouts fill our communities and to further describe the leadership skills girls learn that last them lifetime. By focusing the public’s attention on the great work our girls and our council does, we hope to spur people into action on May 2, allowing them to make a donation on the GSEWNI page of the *Idaho Gives* web site here: <http://tinyurl.com/cgjp2lg>.”

Girl Scout supporters from anywhere in the world can donate online! Girl Scout supporters from anywhere in the world can donate online! With a customized *Idaho Gives* page we are able to feature three Girl Scouts who describe their leadership journey and how their life has been positively impacted from their involvement with Girl Scouting. The page also includes our award winning membership, volunteer and alumnae PSAs.

GSEWNI will be posting to Facebook and Twitter all day. The council website homepage will provide easy access to the GSEWNI page on the Idaho Gives online giving site. Social and traditional media will be important in our effort to reach people in easy ways to enhance our chances of more donors and more bonus opportunities (see below). Use these easy links to donate and follow us all day May 2:

**Facebook:** [www.facebook.com/girlscouting](http://www.facebook.com/girlscouting)

**Twitter:** @GirlScoutsEWNI

**YouTube:** <http://www.youtube.com/user/GirlScoutsGSEWNI>

By putting an intensive effort forth on May 2, Girl Scout supporters will be able to maximize their donations to the council that will be used for day and resident camperships, financial literacy, membership and supply scholarships, anti-bullying programs, Lego robotics, hands on science experiments, programs, activities and travel to help girls explore the world and serve communities locally and around the globe.

The event largely takes place online, driven by a central [idahogives.org](http://idahogives.org) web site, where donors can learn about and designate funds Girl Scouts Eastern Washington and Northern Idaho. *Idaho*

*Gives* will award random hourly prizes (from 8 a.m.-5 p.m.) to nonprofits that had at least one person donate at least \$10 during the hour. A \$1,000 Golden Ticket prize will be awarded to one nonprofit per hour, so the more people who donate on our behalf, the greater the chance GSEWNI will win a Golden Ticket. Every dollar raised by Idaho Gives will be matched with funds from the Awards Pool. GSEWNI is eligible for a portion of the \$25,000 Award Pool of money collected through an Everybody Wins Award to be distributed among the nonprofits who participated on May 2.

### ***About Idaho Gives***

Event sponsors have contributed money for a pool of match and prize funds, such that throughout the day organizations and donors will have the opportunity to multiply donations thoroughly hourly competitions, random drawings, and other giving incentives.

Idaho ranks very high for the amount of time our citizens give to nonprofits. *Idaho Gives* will draw the entire state's attention to the key role nonprofits play in our communities and the importance of sustaining them with donations.

*Idaho Gives* is being sponsored by St. Luke's Idaho Health System. For more information, go to [www.idahogives.org](http://www.idahogives.org), or look for *Idaho Gives* on Facebook and Twitter.

### ***About Girl Scouts Eastern Washington and Northern Idaho***

Girls are at the center of everything we do. Girl Scouts is the preeminent leadership development organization for girls, the leading authority on girls' healthy development and is working with girls and women to transform the leadership landscape for girls into the next century. Girl Scouts Eastern Washington and Northern Idaho serves more than 8,200 girls and 2,600 adult volunteers. The council region encompasses 67,000 miles that includes 20 counties in central and eastern Washington and 10 counties in northern Idaho. Girl Scouts Eastern Washington and Northern Idaho is committed to discovering, celebrating and fostering the leader in every girl. *Girl Scouts builds girls of courage, confidence and character who make the world a better place.* For more information about the council, visit [www.gsewni.org](http://www.gsewni.org).



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