girl scouts
of eastern washington
and northern idaho

Girl Scouts CEO to Address National Association of Women Business Owners July 12
Developing Women Entrepreneurs of the Future

(Spokane, Wash−July 9, 2012): Girl Scouts Eastern Washington and Northern Idaho CEO Pam Lund will be the featured speaker at the July 12 National Association of Women Business Owners (NAWBO) monthly meeting. Lund will describe how the leadership and decision making skills Girl Scouts are learning today will factor into their success as business leaders and entrepreneurs in the future.

"Girl Scouting offers girls the opportunity to explore everything from sales and marketing through the Cookie Program, the largest girl-led business in the country, to a curriculum that hones in on science, technology, engineering and math (STEM) interests," said Lund. "Transformational leadership begins in girlhood and Girl Scouting shapes leaders for today and the future. America's most accomplished women in public service, business, science, education, the arts and community life are Girl Scout alumnae."

For more than 100 years Girl Scouts has provided girls with more ways to learn and lead than any other organization. Today's girls represent humanity's greatest untapped talent pool. Investing in girls will produce the greatest return in economic development, social progress and public health, improving not only individual lives, the fabric of society overall. Girl Scouting provides girls with a host of personal skills they can work to master. These skills involve growth in leadership, goal setting, self esteem, money management, technology and innovation, environmental leadership and healthy living.

The July 12 NAWBO meeting will be held at The Lincoln Center located at 1316 N. Lincoln Street, Spokane. The meeting begins with a networking social at 5 p.m., with dinner and Lund's presentation beginning at 6 p.m. To register go to: www.nawbonw.org/Event_Details.aspx?eid=123.

About Girl Scouts Eastern Washington and Northern Idaho
Girl Scouts is the preeminent leadership development organization for girls, the leading authority on girls' healthy development and is working with girls and women to transform the leadership landscape for girls into the next century. Girl Scouts of all ages are recognizing 2012 as the *Year of the Girl*, with council Centennial celebrations and campaigns held throughout the year. Girl Scouts Eastern Washington and Northern Idaho serves nearly 8,000 girls and 2,600 adult volunteers in a region encompassing 67,000 miles that includes 20 counties in central and eastern Washington and 10 counties in northern Idaho. Girl Scouts builds girls of courage, confidence and character who make the world a better place. Girl Scouts Eastern Washington and Northern Idaho is committed to discovering, celebrating and fostering the leader in every girl.

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